



The 80th Anniversary of Suan Sunandha Rajabhat University (SSRU)
 “International Conference on Innovation, Smart Culture and Well-Being”

8 November 2018

Room No. 2147, Sri Chuthapha building, Graduate School

Theme : Arts and designs management

Chairman : Assoc.Prof.Dr.Raja Ahmad Azmeer Raja Ahmad Effendi

Co-Chairman : Dr.Mohammad Yazah Mat Raschid

No.	Time	ID	Title	Researcher	Affiliation	Note.
1	14.00 – 14.15	ICISW2018_ O_111	The Role of Emotional Intelligence in Sustainable Transportation Design	Andi Nursyuhada Abdul Kadi	UPM	**No Full Paper
2	14.15 – 14.30	ICISW2018_ O_112	Campus Entrepreneurial ideas as a catalyst for student future careers	Azhari Bin Md Hashim	Malaysia	**No Full Paper
3	14.30 – 14.45	ICISW2018_ O_125	“In Family We Trust” : The Role and Status of Women in Thai-Chinese Families	Chong Lee Yow	University Malaysia Sarawak	
4	14.45 – 15.00	ICISW2018_ O_124	Documentary film “ My story is... ” Doi Bo Highland Agricultural Development Station Under the Royal Initiative Project of the Her Majesty Queen Sirikit	Eakapotch Dhanasiri	Suan Sunandha Rajabhat University	

No.	Time	ID	Title	Researcher	Affiliation	Note.
5	15.00 – 15.15	ICISW2018_ O_128	The Phenomenon of Blusukan Strategy with ANIMATION AVATAR Concept In 2018 Political Campaign of West Java Governor, Indonesian. (A Case Study : Mr Ridwan kamil and Mr Uu Ruzhanuk Ulum As Candidate Election)	Dermawan Syamsuddin	Bina Nusantara University	**No Full Paper
6	15.15 – 15.30	ICISW2018_ O_129	Narrative Structure in Films Directed By Sophon Sakdaphisit	Asiah Sarji	Suan Sunandha Rajabhat University	
7	15.30 – 15.45	ICISW2018_ O_130	Aesthetics In Sofia Coppola's Films	Azlina Binti Asaari	Suan Sunandha Rajabhat University	
8	15.45 – 16.00	ICISW2018_ O_131	Cinematography in Wes Anderson's Films	Lonzia Maurice Berry	Suan Sunandha Rajabhat University	

****If there is no full paper submission, we will not publish it in the conference proceeding.**

Please submit your full paper within 2 November 2018